WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC·TV

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 321038

Schedule Dates	10/01/12-10/07/12
Advertiser	Pol/P McCrory/R/Gov/NC (16611)
Agency	Smart Media Group (1343)
Product	Political - State Candidate (1071)
Brand	C01C07 FOR GOV (132441)
Salesperson	Telerep/Philadelphia, Philadelphia (1057)
Sales Office	Telerep/Philadelphia
Buyer Name	HANLEN,LINDSAY
Phone/Fax	/
CPE	MCCRO/ORDR/C01C07
Account Types	National/Political
Billing Type	Standard
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR

Date Entered	07/06/12
Last Modified	10/04/12
Entered By	Jill Hipskind
CO-OP	No
Headline #	06221194
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$6,712.50
Net Total	$38,037.50
Sales Tax	

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Oct. 2012	55	$44,750.00
Grand Total:	55	$44,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Spot	10/05/12-10/05/12	6	:30	10A- 11A (EST)						1						Charlotte (WSOC)	DR PHIL	7/6/12
3.0	Revised Line / Spot	10/05/12-10/05/12	5	:30	11P- 11:35P (EST)						1						Charlotte (WSOC)	EYEWITNESS NEWS	7/6/12
4.0	Revised Line / Spot	10/05/12-10/05/12	5	:30	12:05A- 12:35A (EST)						2						Charlotte (WSOC)	NIGHTLINE	7/6/12
4.1	Revised Line / Spot	10/05/12-10/05/12	5	:30	12:05A- 12:35A (EST)						1						Charlotte (WSOC)	NIGHTLINE	8/3/12
4.2	Revised Line / Spot	10/05/12-10/05/12	6	:30	12:05A- 12:35A (EST)						1						Charlotte (WSOC)	NIGHTLINE	8/6/12
4.3	**Normal Line / Spot**	**10/05/12-10/05/12**	**5**	**:30**	**1P- 2P (EST)**						**1**			**1**	**$375.00**	**$375.00**	**Charlotte (WSOC)**	**chew**	**8/22/12**
5.0	Revised Line / Spot	10/05/12-10/05/12	6	:30	12P- 1P (EST)						1						Charlotte (WSOC)	EYEWITNESS NEWS	7/6/12
5.1	**Normal Line / Spot**	**10/05/12-10/05/12**	**5**	**:30**	**12P- 1P (EST)**						**1**			**1**	**$375.00**	**$375.00**	**Charlotte (WSOC)**	**EYEWITNESS NEWS**	**9/28/12**
6.0	Revised Line / Spot	10/05/12-10/05/12	6	:30	4P- 5P (EST)						2						Charlotte (WSOC)	DR OZ	7/6/12
6.1	Revised Line / Spot	10/05/12-10/05/12	6	:30	4P- 5P (EST)						1						Charlotte (WSOC)	DR OZ	8/3/12
6.2	Revised Line / Spot	10/05/12-10/05/12	4	:30	4P- 5P (EST)						1						Charlotte (WSOC)	DR OZ	8/6/12
6.3	**Normal Line / Spot**	**10/05/12-10/05/12**	**5**	**:30**	**4P- 5P (EST)**						**1**			**1**	**$825.00**	**$825.00**	**Charlotte (WSOC)**	**DR OZ**	**9/28/12**
7.0	Revised Line / Spot	10/05/12-10/05/12	5	:30	5P- 5:30P (EST)						1						Charlotte (WSOC)	EYEWITNEES NEWS	7/6/12
7.1	Revised Line / Spot	10/05/12-10/05/12	6	:30	5P- 5:30P (EST)						1						Charlotte (WSOC)	EYEWITNEES NEWS	8/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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Brand	C01C07 FOR GOV (132441)
Salesperson	Telerep/Philadelphia, Philadelphia (1057)
Sales Office	Telerep/Philadelphia
Buyer Name	HANLEN,LINDSAY
Phone/Fax	/
CPE	MCCRO/ORDR/C01C07
Account Types	National/Political
Billing Type	Standard
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR

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Last Modified	10/04/12
Entered By	Jill Hipskind
CO-OP	No
Headline #	06221194
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$6,712.50
Net Total	$38,037.50
Sales Tax	

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7.2	Normal Line / Spot	10/05/12-10/05/12	5	:30	5P- 5:30P (EST)						1			1	$850.00	$850.00	Charlotte (WSOC)	EYEWITNEES NEWS	9/28/12
8.0	Revised Line / Spot	10/05/12-10/05/12	4	:30	5:30A- 6A (EST)						1						Charlotte (WSOC)	NEWS DAYBREAK	7/6/12
8.1	Revised Line / Spot	10/05/12-10/05/12	5	:30	5:30A- 6A (EST)						1						Charlotte (WSOC)	NEWS DAYBREAK	8/6/12
8.2	Normal Line / Spot	10/05/12-10/05/12	5	:30	5:30A- 6A (EST)						1			1	$425.00	$425.00	Charlotte (WSOC)	NEWS DAYBREAK	9/28/12
10.0	Revised Line / Spot	10/05/12-10/05/12	5	:30	6P- 6:30P (EST)						1						Charlotte (WSOC)	6P NEWS	7/6/12
10.1	Revised Line / Spot	10/05/12-10/05/12	6	:30	6P- 6:30P (EST)						1						Charlotte (WSOC)	6P NEWS	8/6/12
10.2	Normal Line / Spot	10/05/12-10/05/12	5	:30	6P- 6:30P (EST)						1			1	$1,100.00	$1,100.00	Charlotte (WSOC)	6P NEWS	9/28/12
11.0	Revised Line / Spot	10/05/12-10/05/12	5	:30	6A- 7A (EST)						1						Charlotte (WSOC)	NEWS DAYBREAK	7/6/12
11.1	Normal Line / Spot	10/05/12-10/05/12	5	:30	6A- 7A (EST)						1			1	$850.00	$850.00	Charlotte (WSOC)	NEWS DAYBREAK	9/28/12
12.0	Revised Line / Spot	10/05/12-10/05/12	5	:30	7A- 8A (EST)						1						Charlotte (WSOC)	GMA	7/6/12
12.1	Revised Line / Spot	10/05/12-10/05/12	6	:30	7A- 8A (EST)						1						Charlotte (WSOC)	GMA	8/6/12
12.2	Normal Line / Spot	10/05/12-10/05/12	5	:30	7A- 8A (EST)						1			1	$775.00	$775.00	Charlotte (WSOC)	GMA	9/28/12
13.0	Revised Line / Spot	10/05/12-10/05/12	6	:30	9A- 10A (EST)						1						Charlotte (WSOC)	LIVE WITH KELLY	7/6/12
13.1	Revised Line / Spot	10/05/12-10/05/12	5	:30	9A- 10A (EST)						1						Charlotte (WSOC)	LIVE WITH KELLY	8/6/12

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13.2	Normal Line / Spot	10/05/12-10/05/12	5	:30	9A- 10A (EST)						1			1	$375.00	$375.00	Charlotte (WSOC)	LIVE WITH KELLY	9/28/12
15.0	Revised Line / Spot	10/01/12-10/01/12	6	:30	10A- 11A (EST)		1										Charlotte (WSOC)	DR PHIL	7/6/12
15.1	Revised Line / Spot	10/01/12-10/01/12	5	:30	10A- 11A (EST)		1										Charlotte (WSOC)	DR PHIL	8/6/12
15.2	Normal Line / Spot	10/01/12-10/01/12	5	:30	10A- 11A (EST)		1							1	$375.00	$375.00	Charlotte (WSOC)	DR PHIL	9/28/12
16.0	Revised Line / Spot	10/01/12-10/01/12	5	:30	11P- 11:35P (EST)		1										Charlotte (WSOC)	EYEWITNESS NEWS	7/6/12
16.1	Revised Line / Spot	10/01/12-10/01/12	6	:30	11P- 11:35P (EST)		1										Charlotte (WSOC)	EYEWITNESS NEWS	8/6/12
16.2	Normal Line / Spot	10/01/12-10/01/12	4	:30	11P- 11:35P (EST)		1							1	$1,200.00	$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS	9/28/12
17.0	Revised Line / Spot	10/01/12-10/01/12	5	:30	11:35P- 12:05A (EST)		2										Charlotte (WSOC)	NIGHTLINE	7/6/12
17.1	Revised Line / Spot	10/01/12-10/01/12	5	:30	11:35P- 12:05A (EST)		1										Charlotte (WSOC)	NIGHTLINE	8/3/12
17.2	Revised Line / Spot	10/01/12-10/01/12	6	:30	11:35P- 12:05A (EST)		1										Charlotte (WSOC)	NIGHTLINE	8/6/12
17.3	Normal Line / Spot	10/01/12-10/01/12	4	:30	11:35P- 12:05A (EST)		1							1	$700.00	$700.00	Charlotte (WSOC)	NIGHTLINE	9/28/12
18.0	Revised Line / Spot	10/01/12-10/01/12	6	:30	12P- 1P (EST)		2										Charlotte (WSOC)	EYEWITNESS NEWS	7/6/12
18.1	Revised Line / Spot	10/01/12-10/01/12	6	:30	12P- 1P (EST)		1										Charlotte (WSOC)	EYEWITNESS NEWS	8/3/12
18.2	Normal Line / Spot	10/01/12-10/01/12	5	:30	12P- 1P (EST)		1							1	$375.00	$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	9/28/12

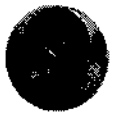
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Phone/Fax	/
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Billing Type	Standard
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR

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Entered By	Jill Hipskind
CO-OP	No
Headline #	06221194
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
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Charlotte (WSOC)

By Broadcast Month	Spots	Rate
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.0	Revised Line / Spot	10/01/12-10/01/12	6	:30	4P- 5P (EST)		2										Charlotte (WSOC)	DR OZ	7/6/12
19.1	Revised Line / Spot	10/01/12-10/01/12	6	:30	4P- 5P (EST)		1										Charlotte (WSOC)	DR OZ	8/3/12
19.2	Revised Line / Spot	10/01/12-10/01/12	4	:30	4P- 5P (EST)		1										Charlotte (WSOC)	DR OZ	8/6/12
19.3	**Normal Line / Spot**	**10/01/12-10/01/12**	**5**	**:30**	**4P- 5P (EST)**		**1**							**1**	**$825.00**	**$825.00**	**Charlotte (WSOC)**	**DR OZ**	**9/28/12**
21.0	Revised Line / Spot	10/01/12-10/01/12	4	:30	5:30A- 6A (EST)		1										Charlotte (WSOC)	NEWS DAYBREAK	7/6/12
21.1	Revised Line / Spot	10/01/12-10/01/12	5	:30	5:30A- 6A (EST)		1										Charlotte (WSOC)	NEWS DAYBREAK	8/6/12
21.2	**Normal Line / Spot**	**10/01/12-10/01/12**	**5**	**:30**	**5:30A- 6A (EST)**		**1**							**1**	**$425.00**	**$425.00**	**Charlotte (WSOC)**	**NEWS DAYBREAK**	**9/28/12**
22.0	Revised Line / Spot	10/01/12-10/01/12	5	:30	5:30P- 6P (EST)		1										Charlotte (WSOC)	EYEWITNESS NEWS	7/6/12
22.1	**Normal Line / Spot**	**10/01/12-10/01/12**	**5**	**:30**	**5:30P- 6P (EST)**		**1**							**1**	**$875.00**	**$875.00**	**Charlotte (WSOC)**	**EYEWITNESS NEWS**	**9/28/12**
23.0	Revised Line / Spot	10/01/12-10/01/12	5	:30	6P- 6:30P (EST)		1										Charlotte (WSOC)	6P NEWS	7/6/12
23.1	Revised Line / Spot	10/01/12-10/01/12	6	:30	6P- 6:30P (EST)		1										Charlotte (WSOC)	6P NEWS	8/6/12
23.2	**Normal Line / Spot**	**10/01/12-10/01/12**	**5**	**:30**	**6P- 6:30P (EST)**		**1**							**1**	**$1,100.00**	**$1,100.00**	**Charlotte (WSOC)**	**6P NEWS**	**9/28/12**
24.0	Revised Line / Spot	10/01/12-10/01/12	5	:30	6A- 7A (EST)		1										Charlotte (WSOC)	NEWS DAYBREAK	7/6/12
24.1	Normal Line / Spot	10/01/12-10/01/12	5	:30	6A- 7A (EST)		1							1	$850.00	$850.00	Charlotte (WSOC)	NEWS DAYBREAK	9/28/12

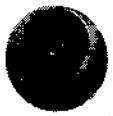
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25.0	Revised Line / Spot	10/01/12-10/01/12	5	:30	7A- 8A (EST)		1										Charlotte (WSOC)	GMA	7/6/12
25.1	Revised Line / Spot	10/01/12-10/01/12	6	:30	7A- 8A (EST)		1										Charlotte (WSOC)	GMA	8/6/12
25.2	**Normal Line / Spot**	**10/01/12-10/01/12**	**5**	**:30**	**7A- 8A (EST)**		**1**							**1**	**$775.00**	**$775.00**	**Charlotte (WSOC)**	**GMA**	**9/28/12**
26.0	Revised Line / Spot	10/01/12-10/01/12	5	:30	8P- 10P (EST)		1										Charlotte (WSOC)	DWTS	7/6/12
26.1	**Normal Line / Spot**	**10/01/12-10/01/12**	**5**	**:30**	**8P- 10P (EST)**		**1**							**1**	**$6,000.00**	**$6,000.00**	**Charlotte (WSOC)**	**DWTS**	**9/28/12**
28.0	Revised Line / Spot	10/06/12-10/06/12	5	:30	11P- 11:35P (EST)							1					Charlotte (WSOC)	EYEWITNESS NEWS	7/6/12
28.1	Revised Line / Spot	10/06/12-10/06/12	8	:30	11:30P- 12:05A (EST)							1					Charlotte (WSOC)	EYEWITNESS NEWS	8/6/12
28.2	**Normal Line / Spot**	**10/06/12-10/06/12**	**4**	**:30**	**11:30P- 12:05A (EST)**							**1**		**1**	**$1,100.00**	**$1,100.00**	**Charlotte (WSOC)**	**EYEWITNESS NEWS**	**9/28/12**
29.0	Revised Line / Spot	10/06/12-10/06/12	5	:30	12P- 12:30P (EST)							1					Charlotte (WSOC)	EYEWITNESS NEWS	7/6/12
29.1	Revised Line / Spot	10/06/12-10/06/12	6	:30	12P- 12:30P (EST)							1					Charlotte (WSOC)	EYEWITNESS NEWS	8/6/12
29.2	**Normal Line / Spot**	**10/06/12-10/06/12**	**5**	**:30**	**12P- 12:30P (EST)**							**1**		**1**	**$275.00**	**$275.00**	**Charlotte (WSOC)**	**EYEWITNESS NEWS**	**9/28/12**
30.0	Revised Line / Spot	10/06/12-10/06/12	5	:30	7A- 8A (EST)							1					Charlotte (WSOC)	EYEWITNESS NEWS 7A	7/6/12
30.1	Revised Line / Spot	10/06/12-10/06/12	6	:30	7A- 8A (EST)							1					Charlotte (WSOC)	EYEWITNESS NEWS 7A	8/6/12
30.2	**Normal Line / Spot**	**10/06/12-10/06/12**	**5**	**:30**	**7A- 8A (EST)**							**1**		**1**	**$325.00**	**$325.00**	**Charlotte (WSOC)**	**EYEWITNESS NEWS 7A**	**9/28/12**

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
32.0	Revised Line / Spot	10/06/12-10/06/12	5	:30	8A- 9A (EST)							1					Charlotte (WSOC)	GMA SATURDAY	7/6/12
32.1	Revised Line / Spot	10/06/12-10/06/12	6	:30	8A- 9A (EST)							1					Charlotte (WSOC)	GMA SATURDAY	8/6/12
32.2	**Normal Line / Spot**	**10/06/12-10/06/12**	**5**	**:30**	**8A- 9A (EST)**							**1**		**1**	**$475.00**	**$475.00**	**Charlotte (WSOC)**	**GMA SATURDAY**	**9/28/12**
33.0	Revised Line / Spot	10/07/12-10/07/12	5	:30	11P- 11:35P (EST)								1				Charlotte (WSOC)	SUN LATE NEWS	7/6/12
34.0	Revised Line / Spot	10/07/12-10/07/12	5	:30	12P- 12:30P (EST)								1				Charlotte (WSOC)	EYEWITNESS NEWS	7/6/12
34.1	Revised Line / Spot	10/07/12-10/07/12	6	:30	12P- 12:30P (EST)								1				Charlotte (WSOC)	EYEWITNESS NEWS	8/6/12
34.2	**Normal Line / Spot**	**10/07/12-10/07/12**	**5**	**:30**	**12P- 12:30P (EST)**								**1**	**1**	**$275.00**	**$275.00**	**Charlotte (WSOC)**	**EYEWITNESS NEWS**	**9/28/12**
35.0	Revised Line / Spot	10/07/12-10/07/12	3	:30	6P- 6:30P (EST)								1				Charlotte (WSOC)	6P NEWS SUNDAY	7/6/12
35.1	Revised Line / Spot	10/07/12-10/07/12	6	:30	6P- 6:30P (EST)								1				Charlotte (WSOC)	6P NEWS SUNDAY	8/6/12
35.2	**Normal Line / Spot**	**10/07/12-10/07/12**	**5**	**:30**	**6P- 6:30P (EST)**								**1**	**1**	**$1,000.00**	**$1,000.00**	**Charlotte (WSOC)**	**6P NEWS SUNDAY**	**9/28/12**
37.0	Revised Line / Spot	10/07/12-10/07/12	4	:30	7A- 8A (EST)								1				Charlotte (WSOC)	EYEWITNESS NEWS 7A	7/6/12
37.1	Revised Line / Spot	10/07/12-10/07/12	5	:30	7A- 8A (EST)								1				Charlotte (WSOC)	EYEWITNESS NEWS 7A	8/6/12
37.2	**Normal Line / Spot**	**10/07/12-10/07/12**	**5**	**:30**	**7A- 8A (EST)**								**1**	**1**	**$300.00**	**$300.00**	**Charlotte (WSOC)**	**EYEWITNESS NEWS 7A**	**9/28/12**
38.0	Revised Line / Spot	10/07/12-10/07/12	4	:30	8A- 9A (EST)								1				Charlotte (WSOC)	GMA SUNDAY	7/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 321038

Schedule Dates	10/01/12-10/07/12
Advertiser	Pol/P McCrory/R/Gov/NC (16611)
Agency	Smart Media Group (1343)
Product	Political - State Candidate (1071)
Brand	C01C07 FOR GOV (132441)
Salesperson	Telerep/Philadelphia, Philadelphia (1057)
Sales Office	Telerep/Philadelphia
Buyer Name	HANLEN,LINDSAY
Phone/Fax	/
CPE	MCCRO/ORDR/C01C07
Account Types	National/Political
Billing Type	Standard
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR

Date Entered	07/06/12
Last Modified	10/04/12
Entered By	Jill Hipskind
CO-OP	No
Headline #	06221194
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$6,712.50
Net Total	$38,037.50
Sales Tax	

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Oct. 2012	55	$44,750.00
Grand Total:	55	$44,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.1	Revised Line / Spot	10/07/12-10/07/12	6	:30	8A- 9A (EST)								1				Charlotte (WSOC)	GMA SUNDAY	8/6/12
38.2	Normal Line / Spot	10/07/12-10/07/12	5	:30	8A- 9A (EST)								1	1	$500.00	$500.00	Charlotte (WSOC)	GMA SUNDAY	9/28/12
40.0	Revised Line / Spot	10/04/12-10/04/12	5	:30	11P- 11:35P (EST)					1							Charlotte (WSOC)	EYEWITNESS NEWS	7/6/12
40.1	Revised Line / Spot	10/04/12-10/04/12	6	:30	11P- 11:35P (EST)					1							Charlotte (WSOC)	EYEWITNESS NEWS	8/6/12
40.2	Normal Line / Spot	10/04/12-10/04/12	4	:30	11P- 11:35P (EST)					1				1	$1,200.00	$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS	9/28/12
41.0	Revised Line / Spot	10/04/12-10/04/12	5	:30	11:35P- 12:05A (EST)					1							Charlotte (WSOC)	NIGHTLINE	7/6/12
41.1	Revised Line / Spot	10/04/12-10/04/12	6	:30	11:35P- 12:05A (EST)					1							Charlotte (WSOC)	NIGHTLINE	8/6/12
41.2	Normal Line / Spot	10/04/12-10/04/12	4	:30	11:35P- 12:05A (EST)					1				1	$700.00	$700.00	Charlotte (WSOC)	NIGHTLINE	9/28/12
42.0	Revised Line / Spot	10/04/12-10/04/12	6	:30	12P- 1P (EST)					1							Charlotte (WSOC)	EYEWITNESS NEWS	7/6/12
42.1	Normal Line / Spot	10/04/12-10/04/12	3	:30	12P- 1P (EST)					1				1	$675.00	$675.00	Charlotte (WSOC)	EYEWITNESS NEWS	9/28/12
43.0	Revised Line / Spot	10/04/12-10/04/12	6	:30	4P- 5P (EST)					2							Charlotte (WSOC)	DR OZ	7/6/12
43.1	Revised Line / Spot	10/04/12-10/04/12	4	:30	4P- 5P (EST)					2							Charlotte (WSOC)	DR OZ	8/6/12
43.2	Normal Line / Spot	10/04/12-10/04/12	5	:30	4P- 5P (EST)					1				1	$825.00	$825.00	Charlotte (WSOC)	DR OZ	9/28/12
44.0	Revised Line / Spot	10/04/12-10/04/12	5	:30	5P- 5:30P (EST)					1							Charlotte (WSOC)	EYEWITNEES NEWS	7/6/12

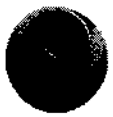
CONFIRMATION CONTRACT

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1901 North Tryon Street
Charlotte, NC 28206-2700

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 321038

Schedule Dates	10/01/12-10/07/12
Advertiser	Pol/P McCrory/R/Gov/NC (16611)
Agency	Smart Media Group (1343)
Product	Political - State Candidate (1071)
Brand	C01C07 FOR GOV (132441)
Salesperson	Telerep/Philadelphia, Philadelphia (1057)
Sales Office	Telerep/Philadelphia
Buyer Name	HANLEN,LINDSAY
Phone/Fax	/
CPE	MCCRO/ORDR/C01C07
Account Types	National/Political
Billing Type	Standard
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR

Date Entered	07/06/12
Last Modified	10/04/12
Entered By	Jill Hipskind
CO-OP	No
Headline #	06221194
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$6,712.50
Net Total	$38,037.50
Sales Tax	

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Oct. 2012	55	$44,750.00
Grand Total:	55	$44,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
44.1	Revised Line / Spot	10/04/12-10/04/12	6	:30	5P- 5:30P (EST)					1							Charlotte (WSOC)	EYEWITNEES NEWS	8/6/12
44.2	**Normal Line / Spot**	**10/04/12-10/04/12**	**5**	**:30**	**5P- 5:30P (EST)**					1				1	$850.00	$850.00	**Charlotte (WSOC)**	**EYEWITNEES NEWS**	**9/28/12**
45.0	Revised Line / Spot	10/04/12-10/04/12	4	:30	5:30A- 6A (EST)					1							Charlotte (WSOC)	NEWS DAYBREAK	7/6/12
45.1	Revised Line / Spot	10/04/12-10/04/12	5	:30	5:30A- 6A (EST)					1							Charlotte (WSOC)	NEWS DAYBREAK	8/6/12
45.2	**Normal Line / Spot**	**10/04/12-10/04/12**	**5**	**:30**	**5:30A- 6A (EST)**					1				1	$425.00	$425.00	**Charlotte (WSOC)**	**NEWS DAYBREAK**	**9/28/12**
47.0	Revised Line / Spot	10/04/12-10/04/12	5	:30	6P- 6:30P (EST)					1							Charlotte (WSOC)	6P NEWS	7/6/12
47.1	Revised Line / Spot	10/04/12-10/04/12	6	:30	6P- 6:30P (EST)					1							Charlotte (WSOC)	6P NEWS	8/6/12
47.2	**Normal Line / Spot**	**10/04/12-10/04/12**	**5**	**:30**	**6P- 6:30P (EST)**					1				1	$1,100.00	$1,100.00	**Charlotte (WSOC)**	**6P NEWS**	**9/28/12**
49.0	Revised Line / Spot	10/04/12-10/04/12	5	:30	7A- 8A (EST)					1							Charlotte (WSOC)	GMA	7/6/12
49.1	Revised Line / Spot	10/04/12-10/04/12	6	:30	7A- 8A (EST)					1							Charlotte (WSOC)	GMA	8/6/12
49.2	**Normal Line / Spot**	**10/04/12-10/04/12**	**5**	**:30**	**7A- 8A (EST)**					1				1	$775.00	$775.00	**Charlotte (WSOC)**	**GMA**	**9/28/12**
52.0	Revised Line / Spot	10/02/12-10/02/12	5	:30	11P- 11:35P (EST)			1									Charlotte (WSOC)	EYEWITNESS NEWS	7/6/12
52.1	**Normal Line / Spot**	**10/02/12-10/02/12**	**4**	**:30**	**11P- 11:35P (EST)**			1						1	$1,200.00	$1,200.00	**Charlotte (WSOC)**	**EYEWITNESS NEWS**	**9/28/12**
53.0	Revised Line / Spot	10/02/12-10/02/12	5	:30	11:35P- 12:05A (EST)			1									Charlotte (WSOC)	NIGHTLINE	7/6/12

CONFIRMATION CONTRACT

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Smart Media Group
814 King Street
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Alexandria, VA 22314

Contract # 321038

Schedule Dates	10/01/12-10/07/12
Advertiser	Pol/P McCrory/R/Gov/NC (16611)
Agency	Smart Media Group (1343)
Product	Political - State Candidate (1071)
Brand	C01C07 FOR GOV (132441)
Salesperson	Telerep/Philadelphia, Philadelphia (1057)
Sales Office	Telerep/Philadelphia
Buyer Name	HANLEN,LINDSAY
Phone/Fax	/
CPE	MCCRO/ORDR/C01C07
Account Types	National/Political
Billing Type	Standard
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR

Date Entered	07/06/12
Last Modified	10/04/12
Entered By	Jill Hipskind
CO-OP	No
Headline #	06221194
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$6,712.50
Net Total	$38,037.50
Sales Tax	

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Oct. 2012	55	$44,750.00
Grand Total:	55	$44,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
53.1	Revised Line / Spot	10/02/12-10/02/12	6	:30	11:35P- 12:05A (EST)			1									Charlotte (WSOC)	NIGHTLINE	8/6/12
53.2	**Normal Line / Spot**	**10/02/12-10/02/12**	**4**	**:30**	**11:35P- 12:05A (EST)**			**1**						**1**	**$700.00**	**$700.00**	**Charlotte (WSOC)**	**NIGHTLINE**	**9/28/12**
55.0	Revised Line / Spot	10/02/12-10/02/12	6	:30	4P- 5P (EST)			2									Charlotte (WSOC)	DR OZ	7/6/12
55.1	Revised Line / Spot	10/02/12-10/02/12	4	:30	4P- 5P (EST)			2									Charlotte (WSOC)	DR OZ	8/6/12
55.2	**Normal Line / Spot**	**10/02/12-10/02/12**	**5**	**:30**	**4P- 5P (EST)**			**1**						**1**	**$825.00**	**$825.00**	**Charlotte (WSOC)**	**DR OZ**	**9/28/12**
56.0	Revised Line / Spot	10/02/12-10/02/12	5	:30	5P- 5:30P (EST)			1									Charlotte (WSOC)	EYEWITNEES NEWS	7/6/12
56.1	Revised Line / Spot	10/02/12-10/02/12	6	:30	5P- 5:30P (EST)			1									Charlotte (WSOC)	EYEWITNEES NEWS	8/6/12
56.2	**Normal Line / Spot**	**10/02/12-10/02/12**	**5**	**:30**	**5P- 5:30P (EST)**			**1**						**1**	**$850.00**	**$850.00**	**Charlotte (WSOC)**	**EYEWITNEES NEWS**	**9/28/12**
57.0	Revised Line / Spot	10/02/12-10/02/12	4	:30	5:30A- 6A (EST)			1									Charlotte (WSOC)	NEWS DAYBREAK	7/6/12
57.1	Revised Line / Spot	10/02/12-10/02/12	5	:30	5:30A- 6A (EST)			1									Charlotte (WSOC)	NEWS DAYBREAK	8/6/12
57.2	**Normal Line / Spot**	**10/02/12-10/02/12**	**5**	**:30**	**5:30A- 6A (EST)**			**1**						**1**	**$425.00**	**$425.00**	**Charlotte (WSOC)**	**NEWS DAYBREAK**	**9/28/12**
58.0	Revised Line / Spot	10/02/12-10/02/12	5	:30	5:30P- 6P (EST)			1									Charlotte (WSOC)	EYEWITNESS NEWS	7/6/12
58.1	**Normal Line / Spot**	**10/02/12-10/02/12**	**5**	**:30**	**5:30P- 6P (EST)**			**1**						**1**	**$875.00**	**$875.00**	**Charlotte (WSOC)**	**EYEWITNESS NEWS**	**9/28/12**
60.0	Revised Line / Spot	10/02/12-10/02/12	5	:30	6A- 7A (EST)			1									Charlotte (WSOC)	NEWS DAYBREAK	7/6/12

CONFIRMATION CONTRACT

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Contract # 321038

Schedule Dates	10/01/12-10/07/12
Advertiser	Pol/P McCrory/R/Gov/NC (16611)
Agency	Smart Media Group (1343)
Product	Political - State Candidate (1071)
Brand	C01C07 FOR GOV (132441)
Salesperson	Telerep/Philadelphia, Philadelphia (1057)
Sales Office	Telerep/Philadelphia
Buyer Name	HANLEN,LINDSAY
Phone/Fax	/
CPE	MCCRO/ORDR/C01C07
Account Types	National/Political
Billing Type	Standard
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR

Date Entered	07/06/12
Last Modified	10/04/12
Entered By	Jill Hipskind
CO-OP	No
Headline #	06221194
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$6,712.50
Net Total	$38,037.50
Sales Tax	

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Oct. 2012	55	$44,750.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
60.1	Normal Line / Spot	10/02/12-10/02/12	5	:30	6A- 7A (EST)			2						2	$850.00	$1,700.00	Charlotte (WSOC)	NEWS DAYBREAK	9/28/12
61.0	Revised Line / Spot	10/02/12-10/02/12	5	:30	7A- 8A (EST)			1									Charlotte (WSOC)	GMA	7/6/12
62.0	Revised Line / Spot	10/02/12-10/02/12	6	:30	9A- 10A (EST)			1									Charlotte (WSOC)	LIVE WITH KELLY	7/6/12
62.1	Revised Line / Spot	10/02/12-10/02/12	5	:30	9A- 10A (EST)			1									Charlotte (WSOC)	LIVE WITH KELLY	8/6/12
62.2	Normal Line / Spot	10/02/12-10/02/12	5	:30	9A- 10A (EST)			1							$375.00		Charlotte (WSOC)	LIVE WITH KELLY	9/28/12
62.2.1	Closed Preempt	10/02/12															Charlotte (WSOC)	Breaking News Interrupt/Spot -	
63.0	Revised Line / Spot	10/02/12-10/02/12	4	:30	9P- 10P (EST)			1									Charlotte (WSOC)	DWTS RESULTS	7/6/12
64.0	Revised Line / Spot	10/03/12-10/03/12	6	:30	10A- 11A (EST)				1								Charlotte (WSOC)	DR PHIL	7/6/12
64.1	Revised Line / Spot	10/03/12-10/03/12	5	:30	10A- 11A (EST)				1								Charlotte (WSOC)	DR PHIL	8/6/12
64.2	Normal Line / Spot	10/03/12-10/03/12	5	:30	10A- 11A (EST)				1					1	$375.00	$375.00	Charlotte (WSOC)	DR PHIL	9/28/12
65.0	Revised Line / Spot	10/03/12-10/03/12	5	:30	11P- 11:35P (EST)				1								Charlotte (WSOC)	EYEWITNESS NEWS	7/6/12
65.1	Revised Line / Spot	10/03/12-10/03/12	6	:30	11P- 11:35P (EST)				1								Charlotte (WSOC)	EYEWITNESS NEWS	8/6/12
65.2	Normal Line / Spot	10/03/12-10/03/12	4	:30	11P- 11:35P (EST)				1					1	$1,200.00	$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS	9/28/12

CONFIRMATION CONTRACT

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66.0	Revised Line / Spot	10/03/12-10/03/12	5	:30	11:35P- 12:05A (EST)				1								Charlotte (WSOC)	NIGHTLINE	7/6/12
66.1	Revised Line / Spot	10/03/12-10/03/12	6	:30	11:35P- 12:05A (EST)				1								Charlotte (WSOC)	NIGHTLINE	8/6/12
66.2	**Normal Line / Spot**	**10/03/12-10/03/12**	**4**	**:30**	**11:35P- 12:05A (EST)**				**1**					**1**	**$700.00**	**$700.00**	**Charlotte (WSOC)**	**NIGHTLINE**	**9/28/12**
68.0	Revised Line / Spot	10/03/12-10/03/12	6	:30	4P- 5P (EST)				2								Charlotte (WSOC)	DR OZ	7/6/12
68.1	Revised Line / Spot	10/03/12-10/03/12	6	:30	4P- 5P (EST)				1								Charlotte (WSOC)	DR OZ	8/3/12
68.2	Revised Line / Spot	10/03/12-10/03/12	4	:30	4P- 5P (EST)				1								Charlotte (WSOC)	DR OZ	8/6/12
68.3	**Normal Line / Spot**	**10/03/12-10/03/12**	**5**	**:30**	**4P- 5P (EST)**				**2**					**2**	**$825.00**	**$1,650.00**	**Charlotte (WSOC)**	**DR OZ**	**9/28/12**
70.0	Revised Line / Spot	10/03/12-10/03/12	4	:30	5:30A- 6A (EST)				1								Charlotte (WSOC)	NEWS DAYBREAK	7/6/12
70.1	Revised Line / Spot	10/03/12-10/03/12	5	:30	5:30A- 6A (EST)				1								Charlotte (WSOC)	NEWS DAYBREAK	8/6/12
70.2	**Normal Line / Spot**	**10/03/12-10/03/12**	**5**	**:30**	**5:30A- 6A (EST)**				**1**					**1**	**$425.00**	**$425.00**	**Charlotte (WSOC)**	**NEWS DAYBREAK**	**9/28/12**
71.0	Revised Line / Spot	10/03/12-10/03/12	5	:30	5:30P- 6P (EST)				1								Charlotte (WSOC)	EYEWITNESS NEWS	7/6/12
71.1	**Normal Line / Spot**	**10/03/12-10/03/12**	**5**	**:30**	**5:30P- 6P (EST)**				**1**					**1**	**$875.00**	**$875.00**	**Charlotte (WSOC)**	**EYEWITNESS NEWS**	**9/28/12**
72.0	Revised Line / Spot	10/03/12-10/03/12	5	:30	6P- 6:30P (EST)				1								Charlotte (WSOC)	6P NEWS	7/6/12
73.0	Revised Line / Spot	10/03/12-10/03/12	5	:30	6A- 7A (EST)				1								Charlotte (WSOC)	NEWS DAYBREAK	7/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

B/E Bookend P/B Piggy Back

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WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 321038

Schedule Dates	10/01/12-10/07/12
Advertiser	Pol/P McCrory/R/Gov/NC (16611)
Agency	Smart Media Group (1343)
Product	Political - State Candidate (1071)
Brand	C01C07 FOR GOV (132441)
Salesperson	Telerep/Philadelphia, Philadelphia (1057)
Sales Office	Telerep/Philadelphia
Buyer Name	HANLEN,LINDSAY
Phone/Fax	/
CPE	MCCRO/ORDR/C01C07
Account Types	National/Political
Billing Type	Standard
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR

Date Entered	07/06/12
Last Modified	10/04/12
Entered By	Jill Hipskind
CO-OP	No
Headline #	06221194
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$6,712.50
Net Total	$38,037.50
Sales Tax	

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Oct. 2012	55	$44,750.00
Grand Total:	55	$44,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
73.1	Normal Line / Spot	10/03/12-10/03/12	5	:30	6A- 7A (EST)				1					1	$850.00	$850.00	Charlotte (WSOC)	NEWS DAYBREAK	9/28/12
74.0	Revised Line / Spot	10/03/12-10/03/12	5	:30	7A- 8A (EST)				1								Charlotte (WSOC)	GMA	7/6/12
75.0	Revised Line / Spot	10/03/12-10/03/12	6	:30	9A- 10A (EST)				1								Charlotte (WSOC)	LIVE WITH KELLY	7/6/12
75.1	Revised Line / Spot	10/03/12-10/03/12	5	:30	9A- 10A (EST)				1								Charlotte (WSOC)	LIVE WITH KELLY	8/6/12
75.2	Normal Line / Spot	10/03/12-10/03/12	5	:30	9A- 10A (EST)				1					1	$375.00	$375.00	Charlotte (WSOC)	LIVE WITH KELLY	9/28/12
76.0	Normal Line / Spot	10/02/12-10/02/12	5	:30	6P- 6:30P (EST)			1						1	$1,100.00	$1,100.00	Charlotte (WSOC)		9/28/12
77.0	M/G For 62.2.1 / Spot	10/07/12-10/07/12	4	:30	6A- 7A (EST)	1							X	1	$375.00	$375.00	Charlotte (WSOC)		10/4/12

CONFIRMATION CONTRACT

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